

REP HEADLINE# 6295340 TRF# E:120907  
\$\$\$ MOD#1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP OCT22/12 14.17  
\*\*\*CHANGES\*\*\* \*\* WFLA-TV \*\*\*

ADV # ADV. NAME POLI/B NELSON/D/SEN/FL REP. # OFF. # SALESMAN #  
AGY # AGY. NAME ABAR HUTTON MEDIA BUYER NAME SHELLI HUTTON

6190 GROVEDALE COURT, SUITE 200 SALES PRSN WA- MEGHAN MCGARR (H)  
ALEXANDRIA, VA 22310

ORDER # CONTRACT # 6295340 CLASS: NATL. LOCAL REGIONAL

PRDCT BILL NELSON 4 SENATE EST#472 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT23/12 OCT29/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT22/12 14.17

REP: REVISION 10/22  
RATES REVISED  
SPOTS CANCELED  
NEW TTL \$66,150  
PLEASE CONFIRM  
THANKS! BRIAN FOR MEGHAN

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
BILL NELSON FOR SENATE

*Handwritten initials*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE =  
AGENCY PRODUCT CODE =  
AGENCY EST# = 472

✓	R		530A-600A	30		\$470.00	10/23	10/26	4		TU-F	4
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PROGRAM : 530AM NEWS  
CON COM1: 530AM NEWS

✓	R		530A-600A	30		\$470.00	10/29	10/29	1		MON	1
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PROGRAM : 530AM NEWS  
CON COM1: 530AM NEWS

NOV 01 2012

*Handwritten signature*

OCT22/12 14.17  
\* \* WFLA-TV \* \* \*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
12		R	600A-700A PROGRAM : 6AM NEWS CON COM1: 6AM NEWS	30		\$1,450.00	10/23	10/26	3		TU-F	3
13		R	600A-700A PROGRAM : 6AM NEWS CON COM1: 6AM NEWS	30		\$1,450.00	10/29	10/29	1		MON	1
14		R	900A-1000A PROGRAM : TODAY SHOW 2 CON COM1: TODAY SHOW 2	30		\$1,040.00	10/23	10/26	4		TU-F	4
15		R	900A-1000A PROGRAM : TODAY SHOW 2 CON COM1: TODAY SHOW 2	30		\$1,040.00	10/29	10/29	1		MON	1
16		R	1000A-1100A PROGRAM : DAYTIME CON COM1: DAYTIME	30		\$160.00	10/23	10/26	4		TU-F	4
17		R	1000A-1100A PROGRAM : DAYTIME CON COM1: DAYTIME	30		\$160.00	10/29	10/29	1		MON	1
18		R	1200N-100P PROGRAM : TODAY SHOW 3 CON COM1: TODAY SHOW 3	30		\$380.00	10/23	10/26	4		TU-F	4
19		R	1200N-100P PROGRAM : TODAY SHOW 3 CON COM1: TODAY SHOW 3	30		\$380.00	10/29	10/29	1		MON	1
20		R	200P-300P PROGRAM : RACHEL RAY CON COM1: RACHEL RAY	30		\$250.00	10/23	10/26	4		TU-F	4

FAX# 703-516-9680  
CREDIT RISK !!!  
HARRIS REPORT FROM REP OCT22/12 14.17  
\*\*\*CHANGES\*\*\* \*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
16		R	200P-300P PROGRAM : RACHEL RAY CON COM1: RACHEL RAY	30		\$250.00	10/29	10/29	1		MON	1
17		RS	600P-630P PROGRAM : 6PM NEWS CON COM1: 6PM NEWS	30		\$2,250.00	10/23	10/26	3		TU-F	3
18		R	600P-630P PROGRAM : 6PM NEWS CON COM1: 6PM NEWS	30		\$2,250.00	10/29	10/29	1		MON	1
25		S	630P-700P PROGRAM : NBC NEWS CON COM1: NBC NEWS	30		\$2,000.00	10/23	10/26	0		TU,TH-F	0
26		S	630P-700P PROGRAM : NBC NEWS CON COM1: NBC NEWS	30		\$2,000.00	10/29	10/29	0		MON	0
27		R	700P-730P PROGRAM : NEWS CON COM1: NEWS	30		\$2,000.00	10/23	10/26	1		TU-F	1
28		R	700P-730P PROGRAM : NEWS CON COM1: NEWS	30		\$2,000.00	10/29	10/29	1		MON	1
29		R	730P-800P PROGRAM : ET CON COM1: ET	30		\$2,000.00	10/23	10/26	1		TU-F	1
30		R	730P-800P PROGRAM : ET CON COM1: ET	30		\$2,000.00	10/29	10/29	1		MON	1

FAX# 703-516-9680  
CREDIT RISK !!!  
HARRIS REPORT FROM REP OCT22/12 14.17  
\*\*CHANGES\*\* \*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
41	R		700P-815P	30		\$3,400.00	10/28	10/28	1		SUN	1
PROGRAM : FBALL NIGHT IN AM												
CON COM1 : FBALL NIGHT IN AM												
39	RS		800A-900A	30		\$1,100.00	10/28	10/28	0		SUN	0
PROGRAM : SUN TODAY												
CON COM1 : SUN TODAY												
43	RS		630P-700P	30		\$5,000.00	10/28	10/28	0		SUN	0
PROGRAM : NBC SUN NEWS												
CON COM1 : NBC SUN NEWS												
44	R		1230A-130A	30		\$400.00	10/23	10/26	4		TU-F	4
PROGRAM : FALLON												
CON COM1 : FALLON												
45	R		1230A-130A	30		\$400.00	10/29	10/29	1		MON	1
PROGRAM : FALLON												
CON COM1 : FALLON												
46	S		1000P-1100P	30		\$1,800.00	10/23	10/23	0		TUE	0
PROGRAM : PARENTHOOD												
CON COM1 : PARENTHOOD												
47	S		900P-1000P	30		\$1,800.00	10/24	10/24	0		WED	0
PROGRAM : LAW ORDER												
CON COM1 : LAW ORDER												
OCT/12 51050.00 NOV/12 15100.00												CONTRACT TOTAL 66150.00
												TOTAL SPOTS 80

REP HEADLINE# 6295340 TRF# E:120907  
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP  
\*\*CHANGES\*\* \*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS

MARKET TOTALS \$249,062 WFLA 24% WFTS 17% WTSP 25% WTVT 26% WTOG 0% WTTA 2% WMOR 2%  
WMOX 0% WXPX 0% WWSB 4% CABL 0%

SHARES ARE ACCURATE  
SVC- NSI  
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

Abar Hutton Media  
6190 Grovedale CT #200  
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL  
Submission Number 813 Issue 3



WFLA-TV

P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Original

<b>Client:</b> Bill Nelson/ D/ State Senate/ FL	<b>Submission Cost:</b> 66150	<b>Campaign Ref:</b> E:120907072
<b>Buyer:</b> ..	<b>Client/Product/Estimate:</b> . / . / 472	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 10/22/12 to 11/04/12	<b>Weeks:</b> 2	<b>Order Ref:</b> 06295340
<b>Est./PO Number:</b> 06295340	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

<b>Product:</b> Bill Nelson 4 Senate	<b>Booking Group:</b> WFLA	<b>Key Market:</b> Tampa-St. Petersburg, FL
<b>Demographic:</b> (L) Household	<b>Order:</b>	

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/22	10/29	Total	Cost
1	M-F 5a News ..TWTF..	03	150	30 Comme	Nbr of Spots	4	4	600
2	M-F 5a News M.....	03	150	30 Comme	Nbr of Spots	1	1	150
7	M-F 7a Today Show ..TWTF..	03	900	30 Comme	Nbr of Spots	4	4	3600
8	M-F 7a Today Show M.....	03	900	30 Comme	Nbr of Spots	1	1	900
13	M-F 12p Today Show III ..TWTF..	06	100	30 Comme	Nbr of Spots	2	2	200
17	M-F 4p Dr Oz ..TWTF..	03	600	30 Comme	Open Pre-Empted	-2	-2	-200
18	M-F 4p Dr Oz M.....	03	600	30 Comme	Nbr of Spots	1	1	600
19	M-F 5p News ..TWTF..	03	900	30 Comme	Nbr of Spots	3	3	2700
<b>Weekly Totals:</b>					<b>Total Spots(Ord Spots)</b>	69	16	85
<b>Open PR</b>						-5		-5900

Abar Hutton Media  
6190 Grovedale CT #200  
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL  
Submission Number 813 Issue 3



WFLA-TV  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Bill Nelson/ D/ State Senate/ FL	Submission Cost:	66150	Campaign Ref:	E:120907072
Buyer:		Client/Product/Estimate:	. / . / 472	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/22/12 to 11/04/12	Weeks:	2	Order Ref:	06295340
Est./PO Number:	06295340	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/22	10/29	Total	Cost
20	M-F 5p News M.....	03	900	30 Comme	Nbr of Spots	1	1	900
21	M-F 530p News ..WTF..	03	900	30 Comme	Nbr of Spots	3	3	2700
22	M-F 530p News M.....	03	900	30 Comme	Nbr of Spots	1	1	900
25	M-F 630p ET / 530p CT NBC Nightly News .T.TF..	03	2000	30 Comme	Nbr of Spots	2	2	4000
31	Sun 7p ET / 6p CT Football Night in America .....S	06	1700	30 Comme	Nbr of Spots	1	1	1700
32	M-Su 11p News TWTF..	03	1250	30 Comme	Nbr of Spots	5	5	6250
33	M-Su 11p News M.....	03	1250	30 Comme	Nbr of Spots	1	1	1250
34	Sat 7a Today Show .....S.	03	500	30 Comme	Nbr of Spots	1	1	500
35	Sat 9a News .....S.	03	300	30 Comme	Nbr of Spots	1	1	300
36	Sat 12p News	03	150	30 Comme	Nbr of Spots	1	1	150
Weekly Totals: Total Spots(Ord Spots)					69	16	85	
Open PR					-5		-5	-5900

Abar Hutton Media  
6190 Grovedale CT #200  
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL  
Submission Number 813 Issue 3



WFLA-TV  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Bill Nelson/ D/ State Senate/ FL	Submission Cost: 66150	Campaign Ref: E:120907072
Buyer: ..	Client/Product/Estimate: . / . / 472	Sales Rep: HRP Washington, DC
Schedule Dates: 10/22/12 to 11/04/12	Weeks: 2	Order Ref: 06295340
Est./PO Number: 06295340	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/22	10/29	Total	Cost
37	Sat 6p News .....S.	03	700	30 Comme	Nbr of Spots	1	1	700
38	Sat 7p Entertainment Tonight .....S.	03	650	30 Comme	Nbr of Spots	1	1	650
40	Sun 9a News .....S	03	300	30 Comme	Nbr of Spots	1	1	300
41	Sun 12p News .....S	03	150	30 Comme	Nbr of Spots	1	1	150
42	Sun 6p News .....S	03	750	30 Comme	Nbr of Spots	1	1	750
48	M-F 530a News .TWTF..	01	470	30 Comme	Nbr of Spots	4	4	1880
49	M-F 530a News M.....	01	470	30 Comme	Nbr of Spots	1	1	470
50	M-F 6a News .TWTF..	01	1450	30 Comme	Nbr of Spots	3	3	4350
51	M-F 6a News M.....	01	1450	30 Comme	Nbr of Spots	1	1	1450
52	M-F 9a Today Show II .TWTF..	01	1040	30 Comme	Nbr of Spots	4	4	4160
<b>Weekly Totals: Total Spots(Ord Spots)</b>					89	16	85	
Open PR					-5		-5	-5900



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6190 Grovedale CT #200  
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL  
Submission Number 813 Issue 3



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P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Bill Nelson/ D/ State Senate/ FL	Submission Cost:	66150	Campaign Ref:	E:120907072
Buyer:	...	Client/Product/Estimate:	. / .472	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/22/12 to 11/04/12	Weeks:	2	Order Ref:	06295340
Est./PO Number:	06295340	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/22	10/29	Total	Cost
53	M-F 9a Today Show II M.....	01	1040	30 Comme		1	1	1040
54	M-F 11a Daytime .TWTF..	03	160	30 Comme	4		4	640
55	M-F 11a Daytime M.....	03	160	30 Comme		1	1	160
56	M-F 12p Today Show III .TWTF..	01	380	30 Comme	4		4	1520
57	M-F 12p Today Show III M.....	01	380	30 Comme		1	1	380
58	M-F 2p Rachael Ray .TWTF..	03	250	30 Comme	4		4	1000
59	M-F 2p Rachael Ray M.....	03	250	30 Comme		1	1	250
60	M-F 6p News .TWTF..	01	2250	30 Comme		3	3	6750
61	M-F 6p News M.....	01	2250	30 Comme		1	1	2250
62	M-F 7p News .TWTF..	01	2000	30 Comme	1		1	2000
Weekly Totals: Total Spots(Ord Spots)					69	16	85	
Open PR					-5		-5	-5900

Abar Hutton Media  
6190 Grovedale CT #200  
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL  
Submission Number 813 Issue 3



WFLA-TV  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Bill Nelson/ D/ State Senate/ FL	Submission Cost:	66150	Campaign Ref:	E:120907072
Buyer:	FL	Client/Product/Estimate:	1.1472	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/22/12 to 11/04/12	Weeks:	2	Order Ref:	06295340
Est./PO Number:	06295340	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/22	10/29	Total	Cost
63	M-F 7p News M.....	01	2000	30 Comme	Nbr of Spots	1	1	2000
64	M-F 730p Entertainment Tonight ..TWTF..	01	2000	30 Comme	Nbr of Spots	1	1	2000
65	M-F 730p Entertainment Tonight M.....	01	2000	30 Comme	Nbr of Spots	1	1	2000
66	Sun 7p ET / 6p CT Football Night In America .....S	03	3400	30 Comme	Nbr of Spots	1	1	3400
67	M-F 1237a ET / 1137p CT Late Night ..TWTF..	01	400	30 Comme	Nbr of Spots	4	4	1600
68	M-F 1237a ET / 1137p CT Late Night M.....	01	400	30 Comme	Nbr of Spots	1	1	400
Weekly Totals: Total Spots(Ord Spots)					69	16	85	
Open PR					-5		-5	-5900

Pre-emption Summary

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
13	M-F 12p Today Show III	:30 Commercial	10/22/12	Open Pre Emption	200.00		0000000000	E:120907072
25	M-F 630p ET / 530p CT NBC Nightly News	:30 Commercial	10/22/12	Open Pre Emption	4,000.00		0000000000	E:120907072
31	Sun 7p ET / 6p CT Football Night In America	:30 Commercial	10/22/12	Open Pre Emption	1,700.00		0000000000	E:120907072

Grand Totals

		Month 10 Weeks: 4		Month 11 Weeks: 4	
		10/22		10/29	
Spots	85		69		16
Cost	72050		56950		15100

Grand Totals:

Spots:	85
Gross Total:	66,150.00
Commission:	9,922.50
Net Total:	56,227.50

REP HEADLINE# 6295340  
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399  
CREDIT ADVISORY: AGENCY  
ORDER WORKSHEET

FAX# 703-516-9680  
CREDIT RISK !!!  
HARRIS REPORT FROM REP  
\*\*CHANGES\*\*  
SEP11/12 16.50  
\*\*\* WFLA-TV \*\*\*

ADV # ADV. NAME POLI/E NELSON/D/SEN/FL  
AGY # AGY. NAME ABAR HUTTON MEDIA

6190 GROVEDALE COURT, SUITE 200

ALEXANDRIA, VA 22310

REP. # OFF. # SALESMAN #  
BUYER NAME SHELLI HUTTON

SALES PRSN WA- MEGHAN MCGARR (H)

ORDER # CONTRACT # 6295340

CLASS: NATL. LOCAL REGIONAL

PRDCT BILL NELSON 4 SENATE EST#472 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT23/12 OCT29/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP11/12 16.50

REP: REVISION

RATE CHANGE LN'S 27-30  
SPOTS CANCELED ON LN'S 27 AND 29  
NEW TTL 62,775  
PLEASE CONFIRM  
THANKS! BRIAN FOR MEGHAN

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
BILL NELSON FOR SENATE

LINE# : REP : CD : TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS : WEEK : DAYS : TOTL :  
: : LINE# : : : : : : DATE : DATE : /WK : INVT : : SPTS :

AGENCY ADVERTISER CODE = AGENCY EST# = 472  
AGENCY PRODUCT CODE =

27	RS		700P-730P	30		\$1,000.00	10/23	10/26	1		TU-F	1
PROGRAM : NEWS												
CON COM1 : NEWS												
28	R		700P-730P	30		\$1,000.00	10/29	10/29	1		MON	1
PROGRAM : NEWS												
CON COM1 : NEWS												

9/13/12 HFC (3)

REP: TEL# 703-516-9399 FAX# 703-516-9680  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!  
 ORDER WORKSHEET HARRIS REPORT FROM REP SEP11/12 16.50  
 \*\*\* WFLA-TV \*\*\*  
 REP HEADLINE# 6295340  
 \$\$\$ MOD# 0 : UNAPPROVED REV #1 \$\$\$  
 \*\*CHANGES\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
29	RS		730P-800P	30		\$1,000.00	10/23	10/26	1		TU-F	1
PROGRAM : ET												
CON COM1: ET												
30	R		730P-800P	30		\$1,000.00	10/29	10/29	1		MON	1
PROGRAM : ET												
CON COM1: ET												
OCT/12			50870.00			NOV/12						
												CONTRACT TOTAL 62775.00
												TOTAL SPOTS 90

MARKET TOTALS \$249,062 WFLA 24% WFTS 17% WTSP 25% WTVT 26% WTOG 0% WTTA 2% WMOR 2%  
 WMOX 0% WXPX 0% WWSB 4% CABL 0%  
 SHARES ARE ACCURATE

SVC- NSI  
 DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

Abar Hutton Media  
6190 Grovedale CT #200  
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL  
Submission Number 765 Issue 2



WFLA-TV  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Bill Nelson/ D/ State Senate/ FL	Submission Cost:	59075	Campaign Ref:	E:120907072
Buyer:	FL	Client/Product/Estimate:	. / .1472	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/22/12 to 11/04/12	Weeks:	2	Order Ref:	06295340
Est./PO Number:	06295340	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Product:	Bill Nelson 4 Senate	Booking Group:	WFLA	Key Market:	Tampa-St. Petersburg, FL
Demographic:	(L) Household	Order:			

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/22	10/29	Total	Cost
1	M-F 5a News .TWTF..	03	150	30 Comme	Nbr of Spots	4	4	600
2	M-F 5a News M.....	03	150	30 Comme	Nbr of Spots	1	1	150
3	M-F 530a News .TWTF..	03	250	30 Comme	Nbr of Spots	4	4	1000
4	M-F 530a News M.....	03	250	30 Comme	Nbr of Spots	1	1	250
5	M-F 6a News .TWTF..	03	700	30 Comme	Nbr of Spots	4	4	2800
6	M-F 6a News M.....	03	700	30 Comme	Nbr of Spots	1	1	700
7	M-F 7a Today Show .TWTF..	03	900	30 Comme	Nbr of Spots	4	4	3600
8	M-F 7a Today Show M.....	03	900	30 Comme	Nbr of Spots	1	1	900
Weekly Totals: Total Spots(Ord Spots)					73	17	90	
Open PR					-2		-2	-3700

**Abar Hutton Media**  
 6190 Grovedale CT #200  
 Alexandria VA 22310

**Bill Nelson/ D/ State Senate/ FL**  
 Submission Number 765 Issue 2



**WFLA-TV**  
 P.O. Box 1410  
 Tampa, FL 33601

**PHONE (813) 228-8888**

**Original**

<b>Client:</b> Bill Nelson/ D/ State Senate/ FL	<b>Submission Cost:</b> 59075	<b>Campaign Ref:</b> E:120907072
<b>Buyer:</b> FL	<b>Client/Product/Estimate:</b> . / . / 1472	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 10/22/12 to 11/04/12	<b>Weeks:</b> 2	<b>Order Ref:</b> 06296340
<b>Est./PO Number:</b> 06296340	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/22	10/29	Total	Cost
9	M-F 9a Today Show II .TWTF..	03	550	30 Comme	Nbr of Spots	4	4	2200
10	M-F 9a Today Show II M.....	03	550	30 Comme	Nbr of Spots	1	1	550
11	M-F 11a Daytime .TWTF..	06	80	30 Comme	Nbr of Spots	4	4	320
12	M-F 11a Daytime M.....	06	80	30 Comme	Nbr of Spots	1	1	80
13	M-F 12p Today Show III .TWTF..	06	100	30 Comme	Nbr of Spots	4	4	400
14	M-F 12p Today Show III M.....	06	100	30 Comme	Nbr of Spots	1	1	100
15	M-F 2p Rachael Ray .TWTF..	06	125	30 Comme	Nbr of Spots	4	4	500
16	M-F 2p Rachael Ray M.....	06	125	30 Comme	Nbr of Spots	1	1	125
17	M-F 4p Dr Oz .TWTF..	03	600	30 Comme	Nbr of Spots	4	4	2400
18	M-F 4p Dr Oz M.....	03	600	30 Comme	Nbr of Spots	1	1	600
<b>Weekly Totals:</b>					<b>Total Spots(Ord Spots)</b>	73	17	90
<b>Open PR</b>						-2	-2	-3700

Abar Hutton Media  
6190 Grovedale CT #200  
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL  
Submission Number 765 Issue 2



WFLA-TV  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Bill Nelson/ D/ State Senate/ FL	Submission Cost:	59075	Campaign Ref:	E:120907072
Buyer:	FL	Client/Product/Estimate:	. / . / 472	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/22/12 to 11/04/12	Weeks:	2	Order Ref:	06295340
Est./PO Number:	06295340	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/22	10/29	Total	Cost
19	M-F 5p News TWTF..	03	900	30 Comme	Nbr of Spots	3		2700
20	M-F 5p News M.....	03	900	30 Comme	Nbr of Spots	1	1	900
21	M-F 530p News ..WTF..	03	900	30 Comme	Nbr of Spots	3		2700
22	M-F 530p News M.....	03	900	30 Comme	Nbr of Spots	1	1	900
23	M-F 6p News TWTF..	03	1200	30 Comme	Nbr of Spots	4		4800
24	M-F 6p News M.....	03	1200	30 Comme	Nbr of Spots	1	1	1200
25	M-F 630p ET / 530p CT NBC Nightly News T.TF..	03	2000	30 Comme	Nbr of Spots	2		4000
26	M-F 630p ET / 530p CT NBC Nightly News M.....	03	2000	30 Comme	Nbr of Spots	1	1	2000
27	M-F 7p News TWTF..	03	1000	30 Comme	Nbr of Spots	1		1000
Weekly Totals: Total Spots(Ord Spots)					73	17	90	
Open PR					-2		-2	-3700



Abar Hutton Media  
6190 Grovedale CT #200  
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL  
Submission Number 765 Issue 2



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Original

Client:	Bill Nelson/ D/ State Senate/ FL	Submission Cost:	59075	Campaign Ref:	E:120907072
Buyer:	FL	Client/Product/Estimate:	. / 1472	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/22/12 to 11/04/12	Weeks:	2	Order Ref:	06295340
Est./PO Number:	06295340	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/22	10/29	Total	Cost
28	M-F 7p News M.....	03	1000	30 Comme		1	1	1000
29	M-F 730p Entertainment Tonight ..TWTF..	03	1000	30 Comme	1		1	1000
30	M-F 730p Entertainment Tonight M.....	03	1000	30 Comme		1	1	1000
31	Sun 7p ET / 6p CT Football Night In America .....S	06	1700	30 Comme	1		1	1700
32	M-Su 11p News ..TWTF..	03	1250	30 Comme	5		5	6250
33	M-Su 11p News M.....	03	1250	30 Comme		1	1	1250
34	Sat 7a Today Show .....S	03	500	30 Comme	1		1	500
35	Sat 9a News .....S	03	300	30 Comme	1		1	300
36	Sat 12p News .....S	03	150	30 Comme	1		1	150
37	Sat 6p News .....S	03	700	30 Comme	1		1	700
Weekly Totals: Total Spots(Ord Spots)					73	17	90	
Open PR					-2		-2	-3700

Abar Hutton Media  
6190 Grovedale CT #200  
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL  
Submission Number 765 Issue 2



WFLA-TV  
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Tampa, FL 33601

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Original

Client:	Bill Nelson/ D/ State Senate/ FL	Submission Cost:	59075	Campaign Ref:	E:120907072
Buyer:	FL	Client/Product/Estimate:	. / . / 472	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/22/12 to 11/04/12	Weeks:	2	Order Ref:	06295340
Est./PO Number:	06295340	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/22	10/29	Total	Cost
38	Sat 7p Entertainment Tonight .....S.	03	650	30 Comme	Nbr of Spots 1		1	650
39	Sun 8a Today Show .....S	03	500	30 Comme	Nbr of Spots 1		1	500
40	Sun 8a News .....S	03	300	30 Comme	Nbr of Spots 1		1	300
41	Sun 12p News .....S	03	150	30 Comme	Nbr of Spots 1		1	150
42	Sun 6p News .....S	03	750	30 Comme	Nbr of Spots 1		1	750
43	Sun 630p ET / 530p CT NBC Nightly News .....S	03	2500	30 Comme	Nbr of Spots 1		1	2500
44	M-F 1237a ET / 1137p CT Late Night ..TWTF..	03	200	30 Comme	Nbr of Spots 4		4	800
45	M-F 1237a ET / 1137p CT Late Night M.....	03	200	30 Comme	Nbr of Spots 1		1	200
46	Tue 10p ET / 9p CT Parenthood ..T.....	06	1800	30 Comme	Nbr of Spots 1		1	1800
47	Wed 9p ET / 8p CT Law & Order SVU ..W....	06	1800	30 Comme	Nbr of Spots 1		1	1800
Weekly Totals: Total Spots(Ord Spots)					73	17	90	
Open PR					-2		-2	-3700

**Abar Hutton Media**  
6190 Grovedale CT #200  
Alexandria VA 22310

**Bill Nelson/ D/ State Senate/ FL**  
Submission Number 765 Issue 2



**WFLA-TV**  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

**Original**

<b>Client:</b> Bill Nelson/ D/ State Senate/ FL	<b>Submission Cost:</b> 59075	<b>Campaign Ref:</b> E:120907072
<b>Buyer:</b> ..	<b>Client/Product/Estimate:</b> . / . / 472	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 10/22/12 to 11/04/12	<b>Weeks:</b> 2	<b>Order Ref:</b> 06295340
<b>Est./PO Number:</b> 06295340	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/22	10/29	Total	Cost
<b>Weekly Totals:</b>					73	17	90	
Total Spots(Ord Spots)								
Open PR					-2		-2	-37.00

**Pre-emption Summary**

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
25	M-F 630p ET / 630p CT NBC Nightly News	30 Commercial	10/22/12	Open Pre Emption	2,000.00		00000000000	E:120907072
31	Sun 7p ET / 6p CT Football Night in America	30 Commercial	10/22/12	Open Pre Emption	1,700.00		00000000000	E:120907072

**Grand Totals**

		Month 10 Weeks: 4		Month 11 Weeks: 4	
		10/22	10/29	10/22	10/29
Spots	90				
Cost	62775				

**Grand Totals:**

**Spots:** 90  
**Gross Total:** 59,075.00  
**Commission:** 8,861.25  
**Net Total:** 50,213.75

REP HEADLINE# 6295340  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399 FAX# 703-516-9680  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP  
AUG23/12 12.54  
\*\*\* WFLA-TV \*\*\*

ADV # ADV. NAME POLI/B NELSON/D/SEN/FL REP.# OFF.# SALESMAN #  
AGY # AGY. NAME ABAR HUTTON MEDIA BUYER NAME SHELLI HUTTON

6190 GROVEDALE COURT, SUITE 200 SALES PRSN WA- MEGHAN MCGARR (H)  
ALEXANDRIA, VA 22310

ORDER # CONTRACT # 6295340 CLASS: NATL. LOCAL REGIONAL

PRDCT BILL NELSON 4 SENATE EST#472 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT23/12 OCT29/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG23/12 12.54

REP: NEW ORDER  
TOTAL \$59,775 @ 96X  
PLEASE CONFIRM  
THANKS BEN FOR MEGHAN

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
BILL NELSON FOR SENATE

8/21/12

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
1			500A-530A	30		\$150.00	10/23	10/26	4		TU-F	4
AGENCY ADVERTISER CODE =												
AGENCY PRODUCT CODE =												
AGENCY EST# = 472												
PROGRAM : 5AM NEWS												
CON COM1: 5AM NEWS												
2			500A-530A	30		\$150.00	10/29	10/29	1		MON	1
PROGRAM : 5AM NEWS												
CON COM1: 5AM NEWS												
3			530A-600A	30		\$250.00	10/23	10/26	4		TU-F	4
PROGRAM : 530AM NEWS												
CON COM1: 530AM NEWS												

9/10/12 FCC (3)

REP HEADLINE# 6295340  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399 FAX# 703-516-9680  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP

AUG23/12 12.54  
 \*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4			530A-600A PROGRAM : 530AM NEWS CON COM1: 530AM NEWS	30		\$250.00	10/29	10/29	1		MON	1
5			600A-700A PROGRAM : 6AM NEWS CON COM1: 6AM NEWS	30		\$700.00	10/23	10/26	4		TU-F	4
6			600A-700A PROGRAM : 6AM NEWS CON COM1: 6AM NEWS	30		\$700.00	10/29	10/29	1		MON	1
7			700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$900.00	10/23	10/26	4		TU-F	4
8			700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$900.00	10/29	10/29	1		MON	1
9			900A-1000A PROGRAM : TODAY SHOW 2 CON COM1: TODAY SHOW 2	30		\$550.00	10/23	10/26	4		TU-F	4
10			900A-1000A PROGRAM : TODAY SHOW 2 CON COM1: TODAY SHOW 2	30		\$550.00	10/29	10/29	1		MON	1
11			1000A-1100A PROGRAM : DAYTIME <i>11a-12n</i> CON COM1: DAYTIME	30		\$80.00	10/23	10/26	4		TU-F	4
12			1000A-1100A PROGRAM : DAYTIME <i>11a-12n</i> CON COM1: DAYTIME	30		\$80.00	10/29	10/29	1		MON	1

REP HEADLINE# 6295340  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399 FAX# 703-516-9680  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP

AUG23/12 12.54  
 \*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
13			1200N-100P PROGRAM : TODAY SHOW 3 CON COM1: TODAY SHOW 3	30		\$100.00	10/23	10/26	4		TU-F	4
14			1200N-100P PROGRAM : TODAY SHOW 3 CON COM1: TODAY SHOW 3	30		\$100.00	10/29	10/29	1		MON	1
15			200P-300P PROGRAM : RACHEL RAY CON COM1: RACHEL RAY	30		\$125.00	10/23	10/26	4		TU-F	4
16			200P-300P PROGRAM : RACHEL RAY CON COM1: RACHEL RAY	30		\$125.00	10/29	10/29	1		MON	1
17			400P-500P PROGRAM : DR. OZ CON COM1: DR. OZ	30		\$600.00	10/23	10/26	4		TU-F	4
18			400P-500P PROGRAM : DR. OZ CON COM1: DR. OZ	30		\$600.00	10/29	10/29	1		MON	1
19			500P-530P PROGRAM : 5PM NEWS CON COM1: 5PM NEWS	30		\$900.00	10/23	10/25	3		TU-TH	3
20			500P-530P PROGRAM : 5PM NEWS CON COM1: 5PM NEWS	30		\$900.00	10/29	10/29	1		MON	1
21			530P-600P PROGRAM : 530PM NEWS CON COM1: 530PM NEWS	30		\$900.00	10/24	10/26	3		W-F	3

REP HEADLINE# 6295340  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399 FAX# 703-516-9680  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP

AUG23/12 12.54  
\*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
22			530P-600P PROGRAM : 530PM NEWS CON COM1: 530PM NEWS	30		\$900.00	10/29	10/29	1		MON	1
23			600P-630P PROGRAM : 6PM NEWS CON COM1: 6PM NEWS	30		\$1,200.00	10/23	10/26	4		TU-F	4
24			600P-630P PROGRAM : 6PM NEWS CON COM1: 6PM NEWS	30		\$1,200.00	10/29	10/29	1		MON	1
25			630P-700P PROGRAM : NBC NEWS CON COM1: NBC NEWS	30		\$2,000.00	10/23	10/26	3		TU,TH-F	3
26			630P-700P PROGRAM : NBC NEWS CON COM1: NBC NEWS	30		\$2,000.00	10/29	10/29	1		MON	1
27			700P-730P PROGRAM : NEWS CON COM1: NEWS	30		\$100.00	10/23	10/26	4		TU-F	4
28			700P-730P PROGRAM : NEWS CON COM1: NEWS	30		\$100.00	10/29	10/29	1		MON	1
29			730P-800P PROGRAM : ET CON COM1: ET	30		\$100.00	10/23	10/26	4		TU-F	4
30			730P-800P PROGRAM : ET CON COM1: ET	30		\$100.00	10/29	10/29	1		MON	1

AUG23/12 12.54  
\*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
31			700P-815P PROGRAM : FBALL NIGHT IN AM CON COM1: FBALL NIGHT IN AM	30		\$1,700.00	10/28	10/28	1		SUN	1
32			1100P-1130P PROGRAM : NEWS 8 CON COM1: NEWS 8	30		\$1,250.00	10/23	10/27	5		TU-SA	5
33			1100P-1130P PROGRAM : NEWS 8 CON COM1: NEWS 8	30		\$1,250.00	10/29	10/29	1		MON	1
34			700A-900A PROGRAM : SAT TODAY CON COM1: SAT TODAY	30		\$500.00	10/27	10/27	1		SAT	1
35			900A-1000A PROGRAM : SAT NEWS CON COM1: SAT NEWS	30		\$300.00	10/27	10/27	1		SAT	1
36			1200N-100P PROGRAM : SAT NOON NEWS CON COM1: SAT NOON NEWS	30		\$150.00	10/27	10/27	1		SAT	1
37			600P-630P PROGRAM : SAT 6PM NEWS CON COM1: SAT 6PM NEWS	30		\$700.00	10/27	10/27	1		SAT	1
38			700P-800P PROGRAM : SAT ET CON COM1: SAT ET	30		\$650.00	10/27	10/27	1		SAT	1
39			800A-900A PROGRAM : SUN TODAY CON COM1: SUN TODAY	30		\$500.00	10/28	10/28	1		SUN	1



REP: TEL# 703-516-9399 FAX# 703-516-9680  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP  
AUG23/12 12.54  
\*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
40			900A-1000A PROGRAM : SUN NEWS CON COM1: SUN NEWS	30		\$300.00	10/28	10/28	1		SUN	1
41			1200N-100P PROGRAM : SUN NOON NEWS CON COM1: SUN NOON NEWS	30		\$150.00	10/28	10/28	1		SUN	1
42			600P-630P PROGRAM : SUN 6PM NEWS CON COM1: SUN 6PM NEWS	30		\$750.00	10/28	10/28	1		SUN	1
43			630P-700P PROGRAM : NBC SUN NEWS CON COM1: NBC SUN NEWS	30		\$2,500.00	10/28	10/28	1		SUN	1
44			1230A-130A PROGRAM : FALLON CON COM1: FALLON	30		\$200.00	10/23	10/26	4		TU-F	4
45			1230A-130A PROGRAM : FALLON CON COM1: FALLON	30		\$200.00	10/29	10/29	1		MON	1
46			1000P-1100P PROGRAM : PARENTHOOD CON COM1: PARENTHOOD	30		\$1,800.00	10/23	10/23	1		TUE	1
47			900P-1000P PROGRAM : LAW ORDER CON COM1: LAW ORDER	30		\$1,800.00	10/24	10/24	1		WED	1
OCT/12 49670.00 NOV/12 10105.00 CONTRACT TOTAL 59775.00 TOTAL SPOTS 96												

REP HEADLINE# 6295340  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399 FAX# 703-516-9680  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP  
 AUG23/12 12.54  
 \*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1												

MARKET TOTALS \$249,062 WFLA 24% WFTS 17% WTSP 25% WTVT 26% WTOG 0% WTTA 2% WMOR 2%  
 WMOX 0% WXPX 0% WWSB 4% CABL 0%  
 SHARES ARE ACCURATE  
 SVC- NSI  
 DEMOS- RA35+\*

Abar Hutton Media  
6190 Grovedale CT #200  
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL  
Submission Number 762 Issue 1



WFLA-TV  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Bill Nelson/ D/ State Senate/ FL	Submission Cost:	56775	Campaign Ref:	E:120907072
Buyer:	FL	Client/Product/Estimate:	. / 1472	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/22/12 to 11/04/12	Weeks:	2	Order Ref:	06295340
Est./PO Number:	06295340	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Product:	Bill Nelson 4 Senate	Booking Group:	WFLA	Key Market:	Tampa-St. Petersburg, FL
Demographic:	(L) Household	Order:			

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/22	10/29	Total	Cost
1	M-F 5a News .TWTF..	03	150	30 Comme	Nbr of Spots 4		4	600
2	M-F 5a News M.....	03	150	30 Comme	Nbr of Spots	1	1	150
3	M-F 530a News .TWTF..	03	250	30 Comme	Nbr of Spots	4	4	1000
4	M-F 530a News M.....	03	250	30 Comme	Nbr of Spots	1	1	250
5	M-F 6a News .TWTF..	03	700	30 Comme	Nbr of Spots	4	4	2800
6	M-F 6a News M.....	03	700	30 Comme	Nbr of Spots	1	1	700
7	M-F 7a Today Show .TWTF..	03	900	30 Comme	Nbr of Spots	4	4	3600
8	M-F 7a Today Show M.....	03	900	30 Comme	Nbr of Spots	1	1	900
9	M-F 9a Today Show II	03	550	30 Comme	Nbr of Spots	4	4	2200
Weekly Totals: Total Spots(Ord Spots)					71	15	86	

Abar Hutton Media  
6190 Grovedale CT #200  
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL  
Submission Number 762 Issue 1



WFLA-TV  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Bill Nelson/ D/ State Senate/ FL	Submission Cost:	58775	Campaign Ref:	E:120907072
Buyer:	FL	Client/Product/Estimate:	1/472	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/22/12 to 11/04/12	Weeks:	2	Order Ref:	06295340
Est/PO Number:	06295340	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/22	10/29	Total	Cost
10	M-F 9a Today Show II TWTF..	03	550	30 Comme	Nbr of Spots	1	1	550
11	M-F 11a Daytime TWTF..	06	80	30 Comme	Nbr of Spots	4	4	320
12	M-F 11a Daytime M.....	06	80	30 Comme	Nbr of Spots	1	1	80
13	M-F 12p Today Show III TWTF..	06	100	30 Comme	Nbr of Spots	4	4	400
14	M-F 12p Today Show III M.....	06	100	30 Comme	Nbr of Spots	1	1	100
15	M-F 2p Rachael Ray TWTF..	06	125	30 Comme	Nbr of Spots	4	4	500
16	M-F 2p Rachael Ray M.....	06	125	30 Comme	Nbr of Spots	1	1	125
17	M-F 4p Dr Oz TWTF..	03	600	30 Comme	Nbr of Spots	4	4	2400
18	M-F 4p Dr Oz M.....	03	600	30 Comme	Nbr of Spots	1	1	600
19	M-F 5p News TWTF..	03	900	30 Comme	Nbr of Spots	3	3	2700
<b>Weekly Totals:</b>					<b>Total Spots(Ord Spots)</b>	71	15	86

Abar Hutton Media  
6190 Grovedale CT #200  
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL  
Submission Number 762 Issue 1



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Schedule Dates:	10/22/12 to 11/04/12	Weeks:	2	Order Ref:	06295340
Est./PO Number:	06295340	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/22	10/29	Total	Cost
20	M-F 5p News M.....	03	900	30 Comme	Nbr of Spots	1	1	900
21	M-F 530p News ..WTF..	03	900	30 Comme	Nbr of Spots	3	3	2700
22	M-F 530p News M.....	03	900	30 Comme	Nbr of Spots	1	1	900
23	M-F 6p News ..TWTF..	03	1200	30 Comme	Nbr of Spots	4	4	4800
24	M-F 6p News M.....	03	1200	30 Comme	Nbr of Spots	1	1	1200
25	M-F 630p ET / 530p CT NBC Nightly News ..TTF..	03	2000	30 Comme	Nbr of Spots	3	3	6000
26	M-F 630p ET / 530p CT NBC Nightly News M.....	03	2000	30 Comme	Nbr of Spots	1	1	2000
31	Sun 7p ET / 6p CT Football Night in America .....S	06	1700	30 Comme	Nbr of Spots	1	1	1700
32	M-Su 11p News ..TWTF..	03	1250	30 Comme	Nbr of Spots	5	5	6250
33	M-Su 11p News	03	1250	30	Nbr of Spots	1	1	1250
Weekly Totals: Total Spots(Ord Spots)					71	15	86	

Abar Hutton Media  
6190 Grovedale CT #200  
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL  
Submission Number 762 Issue 1



WFLA-TV  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Bill Nelson/ D/ State Senate/ FL	Submission Cost:	58775	Campaign Ref:	E:120907072
Buyer:	FL	Client/Product/Estimate:	. / .472	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/22/12 to 11/04/12	Weeks:	2	Order Ref:	06295340
Est./PO Number:	06295340	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/22	10/29	Total	Cost
34	M..... Sat 7a Today Show	03	500	30 Comme	Nbr of Spots	1	1	500
35	.....S. Sat 9a News	03	300	30 Comme	Nbr of Spots	1	1	300
36	.....S. Sat 12p News	03	150	30 Comme	Nbr of Spots	1	1	150
37	.....S. Sat 6p News	03	700	30 Comme	Nbr of Spots	1	1	700
38	.....S. Sat 7p Entertainment Tonight	03	650	30 Comme	Nbr of Spots	1	1	650
39	.....S. Sun 8a Today Show	03	500	30 Comme	Nbr of Spots	1	1	500
40	.....S. Sun 9a News	03	300	30 Comme	Nbr of Spots	1	1	300
41	.....S. Sun 12p News	03	150	30 Comme	Nbr of Spots	1	1	150
42	.....S. Sun 6p News	03	750	30 Comme	Nbr of Spots	1	1	750
43	.....S. Sun 630p ET / 530p CT NBC Nightly News	03	2500	30 Comme	Nbr of Spots	1	1	2500
Weekly Totals: Total Spots(Ord Spots)					71	15	86	

**Abar Hutton Media**  
6190 Grovedale CT #200  
Alexandria VA 22310

**Bill Nelson/ D/ State Senate/ FL**  
Submission Number 762 Issue 1



**WFLA-TV**  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

**Original**

<b>Client:</b> Bill Nelson/ D/ State Senate/ FL	<b>Submission Cost:</b> 58775	<b>Campaign Ref:</b> E:120907072
<b>Buyer:</b> FL	<b>Client/Product/Estimate:</b> . / .472	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 10/22/12 to 11/04/12	<b>Weeks:</b> 2	<b>Order Ref:</b> 06295340
<b>Est./PO Number:</b> 06295340	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/22	10/29	Total	Cost
44	M-F 1237a ET / 1137p CT Late Night ..TWTF..	03	200	30 Comme	Nbr of Spots 4		4	800
45	M-F 1237a ET / 1137p CT Late Night M.....	03	200	30 Comme	Nbr of Spots 1		1	200
46	Tue 10p ET / 9p CT Parenthood -T.....	06	1800	30 Comme	Nbr of Spots 1		1	1800
47	Wed 9p ET / 8p CT Law & Order SVU ...W....	06	1800	30 Comme	Nbr of Spots 1		1	1800
<b>Weekly Totals: Total Spots(Ord Spots)</b>					71	15	86	

Grand Totals				Month 10 Weeks: 4	Month 11 Weeks: 4
				10/22	10/29
Spots				86	15
Cost				58775	9905

**Spots:** 86  
**Gross Total:** 58,775.00  
**Commission:** 8,816.25  
**Net Total:** 49,958.75



# WFLA-TV

## A MEDIA GENERAL STATION

200 S. Parker Street  
Tampa, FL 33606  
Tele (813) 228-8888  
Fax (813) 221-5787

### INVOICE / AFFIDAVIT

21320  
Abar Hutton Media  
6190 Grovedale CT #200  
ALEXANDRIA VA 22310

REP: WFLA (Washington Dc)  
SLSP: HRP Washington, DC  
ADV: Bill Nelson/ D/ State Senate  
PROD: Bill Nelson 4 Senate

2012  
INVOICE DATE 10/28/12 E:120907072  
ORDER TYPE Political WFLA  
INVOICE NUMBER 0100033218  
PAGE 1  
BROADCAST MONTH 10/01/2012 - 10/2  
SCHEDULE DATES 10/22/12-11/04/12  
Standard Broadcast Month  
TERMS: NET 30 DAYS.

REF#: . / . /472  
Desc: 06295340

SCHEDULE				ACTUAL BROADCAST				RECONCILIATION	
DESCRIPTION	PRICE	RT/SS#	PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS DEBIT/CREDIT
M-F 5a News	150.00	1	4	10/23	TU	05:27A	30 BN12010 :30 Commercial	150.00	
				10/24	WE	05:27A	30 BN12010	150.00	
				10/25	TH	05:20A	30 BN12010	150.00	
				10/26	FR	05:22A	30 BN12010	150.00	
M-F 7a Today Show	900.00	7	4	10/23	TU	08:34A	30 BN12010 :30 Commercial	900.00	
				10/24	WE	08:26A	30 BN12010	900.00	
				10/25	TH	08:37A	30 BN12010	900.00	
				10/26	FR	08:44A	30 BN12010	900.00	
M-F 12p Today Show III	100.00	13	2	10/24	WE		30 BN12010 :30 Commercial	.00	Preempted 100.00-
				10/25	TH		30	.00	Preempted 100.00-
M-F 4p Dr Oz	600.00	17	4	10/23	TU	04:21P	30 BN12010 :30 Commercial	600.00	
				10/24	WE	04:29P	30 BN12010	600.00	
				10/25	TH	04:13P	30 BN12010	600.00	
				10/26	FR	04:55P	30 BN12010	600.00	
M-F 5p News	900.00	19	3	10/23	TU	05:13P	30 BN12010 :30 Commercial	900.00	
				10/24	WE	05:13P	30 BN12010	900.00	
				10/25	TH	05:30P	30 BN12010	900.00	
M-F 530p News	900.00	21	3	10/24	WE	05:57P	30 BN12010 :30 Commercial	900.00	
				10/25	TH	05:46P	30 BN12010	900.00	
				10/26	FR	05:41P	30 BN12010	900.00	
M-F 630p ET / 530p CT NBC Nightly News	2000.00	25	2	10/23	TU		30 BN12010 :30 Commercial	.00	Preempted 2000.00-

\*\*\* Continued \*\*\*

PERIOD COST	56,950.00	64 Total Units			
		ACTUAL GROSS BILLING	51,050.00	SUB-TOTALS	Debits .00
		AGENCY COMMISSION	7,657.50	TOTAL RECONCILING	Credits 5,900.00-
		NET DUE	43,392.50		5,900.00CR

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.

**WFLA-TV**  
P.O. Box 1410  
Tampa, FL 33601



ADVERTISER Bill Nelson/ D/ State Senate  
PRODUCT Bill Nelson 4 Senate

INVOICE NUMBER 0100033218  
BROADCAST MONTH 10/01/2012 - 10/28,

AMOUNT DUE  
43,392.50

REMIT TO:

\*00148

000021320  
Abar Hutton Media  
6190 Grovedale CT #200  
ALEXANDRIA VA 22310

WFLA-TV  
REMITTANCE PROCESSING CENTER  
P.O. BOX 26425  
RICHMOND VA 23260-6425



400900020 00000000021320 00000100033218 004339250 4





# WFLA-TV

## A MEDIA GENERAL STATION

200 S. Parker Street  
Tampa, FL 33606  
Tele (813) 288-8888  
Fax (813) 221-5787

### INVOICE / AFFIDAVIT

21320  
Abar Hutton Media  
6190 Grovedale CT #200  
ALEXANDRIA VA 22310

REP: WFLA (Washington Dc)  
SLSP: HRP Washington, DC  
ADV: Bill Nelson/ D/ State Senate  
PROD: Bill Nelson 4 Senate

2012  
INVOICE DATE 10/28/12 E:120907072  
ORDER TYPE Political WFLA  
INVOICE NUMBER 0100033218  
PAGE 2  
BROADCAST MONTH 10/01/2012 - 10/2  
SCHEDULE DATES 10/22/12-11/04/12  
Standard Broadcast Month  
TERMS: NET 30 DAYS.

REF#: . / . /472  
Desc: 06295340

SCHEDULE				ACTUAL BROADCAST				RECONCILIATION		
DESCRIPTION	PRICE	RT/SS#	PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS	DEBIT/CREDIT
Sun 7p ET / 6p CT Football Nig	1700.00	31	1	10/25	TH		30	.00	Preempted	2000.00-
				10/28	SU		30	.00	Preempted	1700.00-
M-Su 11p News	1250.00	32	5	10/23	TU	11:22P	30 BN12010	1250.00		
				10/24	WE	11:13P	30 BN12010	1250.00		
				10/25	TH	11:29P	30 BN12010	1250.00		
				10/26	FR	11:14P	30 BN12010	1250.00		
				10/27	SA	11:20P	30 BN12010	1250.00		
Sat 7a Today Show	500.00	34	1	10/27	SA	08:22A	30 BN12010	500.00		
Sat 9a News	300.00	35	1	10/27	SA	09:14A	30 BN12010	300.00		
Sat 12p News	150.00	36	1	10/27	SA	12:44P	30 BN12010	150.00		
Sat 6p News	700.00	37	1	10/27	SA	06:11P	30 BN12010	700.00		
Sat 7p Entertainment Tonight	650.00	38	1	10/27	SA	07:36P	30 BN12010	650.00		
Sun 9a News	300.00	40	1	10/28	SU	09:43A	30 BN12010	300.00		
Sun 12p News	150.00	41	1	10/28	SU	12:55P	30 BN12011	150.00		
Sun 6p News	750.00	42	1	10/28	SU	06:24P	30 BN12010	750.00		
M-F 530a News	470.00	48	4	10/23	TU	05:59A	30 BN12010	470.00		
				10/24	WE	05:57A	30 BN12010	470.00		
				10/25	TH	05:41A	30 BN12010	470.00		
				10/26	FR	05:40A	30 BN12010	470.00		
M-F 6a News	1450.00	50	3	10/23	TU	06:12A	30 BN12010	1450.00		
				10/24	WE	06:13A	30 BN12010	1450.00		
				10/26	FR	06:27A	30 BN12010	1450.00		
M-F 9a Today Show II	1040.00	52	4	10/23	TU	09:26A	30 BN12010	1040.00		
				10/24	WE	09:59A	30 BN12010	1040.00		
				10/25	TH	09:29A	30 BN12010	1040.00		
				10/26	FR	09:59A	30 BN12010	1040.00		
M-F 11a Daytime	160.00	54	4	10/23	TU	11:21A	30 BN12010	160.00		
				10/24	WE	11:43A	30 BN12010	160.00		
				10/25	TH	11:43A	30 BN12010	160.00		
				10/26	FR	11:49A	30 BN12010	160.00		
M-F 12p Today Show III	380.00	56	4	10/23	TU	12:27P	30 BN12010	380.00		
				10/24	WE	12:29P	30 BN12010	380.00		
*** Continued ***										

PERIOD COST 56,950.00

64 Total Units  
ACTUAL GROSS BILLING 51,050.00  
AGENCY COMMISSION 7,657.50  
NET DUE 43,392.50

SUB-TOTALS Debits .00  
Credits 5,900.00-  
TOTAL RECONCILING 5,900.00CR

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A MEDIA GENERAL STATION

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## INVOICE / AFFIDAVIT

21320  
Abar Hutton Media  
6190 Grovedale CT #200  
ALEXANDRIA VA 22310

REP: WFLA (Washington Dc)  
SLSP: HRP Washington, DC  
ADV: Bill Nelson/ D/ State Senate  
PROD: Bill Nelson 4 Senate

2012  
INVOICE DATE 10/28/12 E:120907072  
ORDER TYPE Political WFLA  
INVOICE NUMBER 0100033218  
PAGE 3 BROADCAST MONTH 10/01/2012 - 10/2  
SCHEDULE DATES 10/22/12-11/04/12  
Standard Broadcast Month  
TERMS: NET 30 DAYS.

REF#: . / . /472  
Desc: 06295340

SCHEDULE			ACTUAL BROADCAST				RECONCILIATION		
DESCRIPTION	PRICE	RT/SS# PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS	DEBIT/CREDIT
			10/25	TH	12:28P	30 BN12010	380.00		
			10/26	FR	12:28P	30 BN12010	380.00		
M-F 2p Rachael Ray					*WFLA	:30 Commercial			
250.00	58	4	10/23	TU	02:48P	30 BN12010	250.00		
			10/24	WE	02:21P	30 BN12010	250.00		
			10/25	TH	02:47P	30 BN12010	250.00		
			10/26	FR	02:58P	30 BN12010	250.00		
M-F 6p News					*WFLA	:30 Commercial			
2250.00	60	3	10/24	WE	06:28P	30 BN12010	2250.00		
			10/25	TH	06:29P	30 BN12010	2250.00		
			10/26	FR	06:22P	30 BN12010	2250.00		
M-F 7p News					*WFLA	:30 Commercial			
2000.00	62	1	10/24	WE	07:11P	30 BN12010	2000.00		
M-F 730p Entertainment Tonight					*WFLA	:30 Commercial			
2000.00	64	1	10/25	TH	07:40P	30 BN12010	2000.00		
Sun 7p ET / 6p CT Football Nig					*WFLA	:30 Commercial			
3400.00	66	1	10/28	SU	07:07P	30 BN12011	3400.00		
M-F 1237a ET / 1137p CT Late N					*WFLA	:30 Commercial			
400.00	67	4	10/23	TU	01:31A	30 BN12010	400.00		
			10/24	WE	01:35A	30 BN12010	400.00		
			10/25	TH	01:30A	30 BN12010	400.00		
			10/26	FR	01:31A	30 BN12010	400.00		
Total Airtime Gross Spot Revenue:						51,050.00			

PERIOD COST 56,950.00

64 Total Units  
ACTUAL GROSS BILLING 51,050.00  
AGENCY COMMISSION 7,657.50  
NET DUE 43,392.50

SUB-TOTALS Debits .00  
Credits 5,900.00-  
TOTAL RECONCILING 5,900.00CR

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